



Event Sponsorship

Our Programs Explained:

Sponsorship Shopping Cart (SSC) Credits:

Qualified events that complete a traditional custom hot stamp order become eligible to receive Sponsorship Shopping Cart (SSC) credits. SSC credits may be used to select Innova merchandise and tournament supplies, including leaderboards, apparel, bags, and targets. Innova issues SSC credits based on the size of the custom order.

Custom Fund Raising (CFR) Program:

The CFR program is designed to help events and special projects raise funds. Events can choose CFR discs with Custom Hot-Stamps and/or INNColor™ discs that display unique full-color artwork or photographs. Both of these CFR sponsorship programs allow qualified events to raise funds. CFR discs are not to be given away in player packages, and CFR discs do not earn SSC Credits. Each new event or fundraising activity must generate new artwork to help preserve the distinctiveness of the programs.

Tournament Fund Raising (TFR) Program:

TFR discs are unique disc models and plastics reserved specifically for qualified events that place a custom hot stamp order with Innova. These discs are offered at traditional custom prices. Qualified events that order TFR discs are eligible to earn SSC Credits. TFR discs may be included in event player packages.

Sponsorship Requirements:

PDGA-sanctioned events qualifying for partner-level support from Innova can access these exclusive Player Pack offers, custom TFR, CFR, Halo discs, and SSC sponsorship credit.

Player Pack Requirements:

- Add 'Presented By' or 'Supported By,' along with the Innova logo and your specific event info (event name and date) to custom disc art, event merchandise, and all promotional material.
- Add 'Presented By Innova' or 'Supported By Innova' to the event title on the PDGA listing, Disc Golf Scene event registration pages, all social media posts, and all event websites.
- Innova promotion through social media and event websites leading up to, during, and post-event.
- Innova banners displayed onsite at the event.
- Player Pack items will be given away to the players at the event (not sold).

Custom/SSC Requirements:

- All requirements listed above for player packs.
- Allow four weeks lead time on all custom orders.
- Add 'Presented By' or 'Supported By,' along with the Innova logo and your specific event info (event name and date) to custom disc art.
- SSC items will be given away to the players at the event (not sold).
- CFR discs are fundraiser discs that are not used in player packs or as prizes.
- CFR discs do not count toward the SSC credit since they are already discounted.

CFR, TFR & Halo disc order limits for partner-level events are as follows:

- Unsanctioned events can order a max of 20 Halo discs. (CFR/TFR not available)
- PDGA Flex Start C-Tiers can order a max of 20 each CFR, TFR, and Halo
- PDGA C-Tiers can order a max of 60 each of CFR, TFR, and Halo
- PDGA B-Tiers can order a max of 100 each of CFR, TFR, and Halo
- PDGA A-Tiers can order a max of 200 each CFR, TFR, and Halo